



The World's No.1

FLOOR SPACE APPLICATION & CONTRACT

OPTION 1

Floor Space Only

We hereby apply for floor space in accordance with the Conditions of Participation for EuroBLECH 2010:

Please tick

- Stand with one side open € 187 per m²
- Stand with two sides open € 195 per m²
- Stand with three sides open € 201 per m²
- Stand with four sides open € 206 per m²

Hall No: Stand No:

Dimensions:

Area:

m x m = m²

+ AUMA fee € 0.60 per m² + VAT where applicable

Exhibitors will receive written confirmation of the floor space allocation from the Organisers. As soon as the confirmation of allocation has been sent, the contract between the Organisers and the Exhibitor has been concluded.

Online Marketing Packages (for Floor Space Only bookings)

Please choose from one of the following Online Marketing Packages to increase your visibility on the EuroBLECH website before, during and after the show. See page 4 for detailed descriptions.

SILVER

€ 345 + VAT where applicable

- Detailed company profile
- Entry in category search on exhibitor list
- Direct contact link

GOLD

€ 545 + VAT where applicable

- Detailed company profile
- Online Press Box
- Entry in category search on exhibitor list
- Direct contact link

PLATINUM (limited availability)

€ 2,950 + VAT where applicable

- Website Banner
- Detailed company profile
- Online Press Box
- Entry in category search on exhibitor list
- Direct contact link

OPTION 2

EuroBLECH 2010 All-In-One Package

(Applies to stand sizes from 12m² to 30m² only)

We hereby apply for the EuroBLECH 2010 All-In-One Package (floor space, rental system stand and services). The Conditions of Participation for EuroBLECH 2010, as well as the Additional Terms to the Conditions of Participation for EuroBLECH 2010 & Detailed Description of the EuroBLECH 2010 All-In-One Package, will apply. See page 4 for a detailed description.

Please tick

- Stand with one side open € 338 per m²
- Stand with two sides open € 346 per m²
- Stand with three sides open € 352 per m²

Hall No: Stand No:

Dimensions:

Area:

m x m = m²

+ VAT where applicable

Exhibitors will receive written confirmation of the floor space allocation and the booking of the EuroBLECH 2010 All-In-One Package from the Organisers. As soon as the confirmation has been sent, the contract between the Organisers and the Exhibitor has been concluded.

SIGNATURE

With this application we accept the Conditions of Participation for EuroBLECH 2010 and, if applicable, the Additional Terms to the Conditions of Participation for EuroBLECH 2010 & Detailed Description of the EuroBLECH 2010 All-In-One Package, and undertake to be bound by them.

Legally binding signature and company stamp

Place, Date

*Please note that for legal reasons we do not accept electronic contracts

Please complete and return the entire Floor Space Contract by fax to +44 (0)1727 814401 or by post to Mack Brooks Exhibitions Ltd

Contact Details

Company:

To be listed
 alphabetically under:

Street:

City: Postcode: Country:

(This address will automatically become the invoice address unless you notify us otherwise)

Contact person:

Owner / Managing Director:

Tel: Fax:

Email: Website:

VAT No:

Preferred correspondence language: English German

Only complete if applicable: Our participation will be handled by an agent / another branch of the company.
 Please send all correspondence to:

Agent / Company:

Street:

City: Postcode: Country:

Contact person:

Tel: Fax:

Email: Website:

Preferred correspondence language: English German

Our Exhibits

Please use the numbers from the yellow List of Products and Services.
 (Required for hall planning only, not for catalogue entry)

<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

Weight of heaviest exhibit: kg per m²

MACKBROOKS
 exhibitions

Romeland House, Romeland Hill,
 St Albans, Herts AL3 4ET, United Kingdom

Tel: +44 (0) 1727 814 400
 Fax: +44 (0) 1727 814 401

VAT No: GB 505 9133 60
 DE 204 834 544

info@euroblech.com
 www.euroblech.com



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Co-Exhibitors

Please list Co-Exhibitors (see Conditions of Participation item 10):

Co-Exhibitors are subject to the same conditions as the Main Exhibitor. The Co-Exhibitor fee will be invoiced to the Main Exhibitor.

1. Company: To be listed alphabetically under:

Contact person:

Street:

City: Postcode: Country:

Tel: Fax: Email:

Exhibits of Co-Exhibitors (see yellow List of Products and Services)

<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

Preferred correspondence language: English German

Relevant information for Co-Exhibitors (correspondence, Co-Exhibitor promotional material offers, as well as invoices for services ordered by Co-Exhibitors) should be sent to the: Co-Exhibitor or Main Exhibitor

2. Company: To be listed alphabetically under:

Contact person:

Street:

City: Postcode: Country:

Tel: Fax: Email:

Exhibits of Co-Exhibitors (see yellow List of Products and Services)

<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

Preferred correspondence language: English German

Relevant information for Co-Exhibitors (correspondence, Co-Exhibitor promotional material offers, as well as invoices for services ordered by Co-Exhibitors) should be sent to the: Co-Exhibitor or Main Exhibitor

3. Company: To be listed alphabetically under:

Contact person:

Street:

City: Postcode: Country:

Tel: Fax: Email:

Exhibits of Co-Exhibitors (see yellow List of Products and Services)

<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

Preferred correspondence language: English German

Relevant information for Co-Exhibitors (correspondence, Co-Exhibitor promotional material offers, as well as invoices for services ordered by Co-Exhibitors) should be sent to the: Co-Exhibitor or Main Exhibitor

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Online Marketing Packages*

SILVER

€345 + VAT where applicable (Duration: February 2010 - February 2011)

- **Detailed company profile:** Comprehensive presentation of company profile, ability to edit profile in up to five languages, incl. description of product portfolio, logo, 2 product photos, contact form for customer requests
- **One entry in the category search function of the exhibitor list on the EuroBLECH website:**
Choose your individual category from the 15 main categories within the EuroBLECH 2010 List of Products & Services
- **Direct contact link:** This link on the exhibitor list enables visitors to contact you promptly and directly

GOLD

€545 + VAT where applicable (Duration: February 2010 - February 2011)

- **Detailed company profile:** Comprehensive presentation of company profile, ability to edit profile in up to five languages, incl. description of product portfolio, logo, 2 product photos, contact form for customer requests
- **Online Press Box:** Ability to upload any number of press releases. Information is readily available for trade journalists to access via the exhibitor list as well as press website
- **Up to two entries in the category search function of the exhibitor list on the EuroBLECH website:**
Choose your individual categories from the 15 main categories within EuroBLECH 2010 List of Products & Services
- **Direct contact link:** This link on the exhibitor list enables visitors to contact you promptly and directly

PLATINUM (limited availability)

€2,950 + VAT where applicable (Duration: February 2010 - February 2011 except banner placement)

- **Website Banner**:** 125 x 125 Pixel Company banner (static or animated jpg or gif file) on our 'To Visit' – 'Key details' pages.
Duration: May - October 2010
- **Detailed company profile:** Comprehensive presentation of company profile, ability to edit profile in up to five languages, incl. description of product portfolio, logo, 2 product photos, contact form for customer requests
- **Online Press Box:** Ability to upload any number of press releases. Information is readily available for trade journalists to access via the exhibitor list as well as press website
- **Up to two entries in the category search function of the exhibitor list on the EuroBLECH website:**
Choose your individual categories from the 15 main categories within EuroBLECH 2010 List of Products & Services
- **Direct contact link:** This link on the exhibitor list enables visitors to contact you promptly and directly

** over 21 million hits and 760,000 visits during the exhibition cycle

Please note: The content of Detailed company profiles and Online Press Boxes will be password protected. Exhibitors will be sent a password as soon as payment has been received. Exhibitors shall be responsible for the content of their entries and therefore any claims arising from this. The Organisers reserve the right to edit entries and delete press releases submitted at its sole discretion. The Organisers are unable to guarantee publication of all press releases. The Conditions of Participation for EuroBLECH 2010 apply.

*All available Online Marketing Packages are additional options. The company's entry in the exhibitor list (incl. hall, stand) is free of charge.

EuroBLECH 2010 All-In-One Package

(Applies to stand sizes from 12m² to 30m² only)

The Package includes:

- Floor space rental (incl. AUMA fee)

Stand Services

- Rental system stand, type A: with basic fittings and waste paper basket
- Initial stand cleaning
- Stand cleaning each night for the duration of the event and daily waste disposal
- Power hook-up (3kW) incl. connection charge and electricity
- Insurance and liability for the rental stand with basic fittings (does not cover exhibits)

Marketing Services

- Online Marketing Package - SILVER
- Entry in the official Exhibition Preview
- Catalogue entry in the alphabetical list of exhibitors plus one entry (3 lines) in the exhibit category section
- For your visitor promotion: brochures, posters, stickers, online tools
- Press tray in the press office at the exhibition
- Exhibitor passes (quantity depends on stand size)
- 2 complimentary Exhibitor Party tickets
- 1 complimentary EuroBLECH catalogue

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exhibitions

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Directors: Stephen Brooks, Simon Adkins,
Håkan Gershagen, David Tellet.
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