



May 2007

EuroBLECH 2008: New exhibitor brochure and website relaunch

EuroBLECH 2008 will take place from 21-25 October 2008 in Hanover, Germany. The new exhibitor brochure is now available and includes all necessary information for companies interested in exhibiting at the world's leading event for sheet metal working in autumn next year.

EuroBLECH 2008 will be the 20th International Sheet Metal Working Technology Exhibition – a significant anniversary for an exhibition that has grown continuously over the past forty years and is today the world's number 1 sheet metal working show. The previous exhibition was a record event, with 1,409 exhibitors from 40 countries and over 64,000 visitors from 73 countries. The entire sheet metal working technology chain was demonstrated over an exhibition area of 130,000 square metres.

Nevertheless, the event did not only show excellent figures, but also superb quality: exhibitors valued the event as very positive with respect to its international flavour, its visitor quality - the percentage of trade visitors was 99.2% - and the number of valuable contacts with potential customers from all over the world. More than 85% of the visitors had decision-making or advisory capacity and almost half of the visitors had come with concrete investment plans.

EuroBLECH 2008 will again occupy halls 11,12,13,14,15,16 and 27 at the Hanover Exhibition Grounds, offering extensive space to companies who want to showcase their sheet metal working products and services. The exhibition's layout is clearly structured and represents the 15 product categories of the show, including sheet metal, semi-finished and finished products, handling, separation, forming/flexible sheet metal working, joining/welding and surface technologies. Tools, process and quality control systems, CAD/CAM applications plus factory equipment, safety at work and R&D complete the range of products on display.

With its motto “Key Technology for Flexible Solutions”, EuroBLECH 2008 emphasises the fact that in today’s global competition, rapid adaptation of manufacturing processes to constantly changing market requirements is essential. Therefore, companies must quickly respond to demands with cost-effective solutions and high quality products. EuroBLECH, the international market place for the sheet metal working industry, is famous for showcasing cutting-edge technologies first: machines, tools and systems for a flexible and customised response to market requirements.

Companies interested in exhibiting can order the exhibitor brochure directly from the organisers, Mack Brooks Exhibitions, or at www.euroblech.com. Early reservation of stand space is essential to ensure a company is placed within its relevant technology sector.

For the forthcoming event, the EuroBLECH website has been completely redesigned. At www.euroblech.com exhibitors, visitors and media representatives will find all necessary information about the exhibition as well as a video showing live impressions of the diverse activities at EuroBLECH 2006. As in the past, EuroBLECH’s website presence is multilingual, corresponding to the international character of the show. In addition to English, German, French, Italian and Spanish, which are already live, the organisers will add seven more languages to the website by the end of May: Turkish, Polish, Russian, Czech, Portuguese, Japanese and Chinese.

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Editorial note: The new EuroBLECH website (press section) features photo material for direct download in high resolution.