



## **EuroBLECH 2016 presents digitisation in sheet metal working on record exhibition space**

*Hanover, 25<sup>th</sup> October 2016.* EuroBLECH 2016, the 24<sup>th</sup> International Sheet Metal Working Technology Exhibition, has opened its doors today at the Hanover Exhibition Centre in Germany. Until Saturday, the 29<sup>th</sup> October 2016, a total of 1,503 exhibitors from 41 countries will present the latest technologies along the entire sheet metal processing chain. For the first time since 2008, this year's EuroBLECH has reached and even slightly surpassed its record floor size of some 88,000 square metres net.

This year, 54% of the exhibitors at EuroBLECH come from outside Germany. The percentage of international exhibiting companies has thus increased by a further 2%. Biggest exhibitor countries are Germany, Italy, Turkey, China, the Netherlands, Switzerland, Spain, Austria, Denmark and the USA.

In the focus of this year's EuroBLECH are the digitisation of production processes and increasing automation. Flexible manufacturing systems become ever more important to meet the demand for individualised products. Simulation and innovative process control systems reduce waste and increase cost efficiency. The automotive industry with its focus on lightweight construction remains the major driver for innovations in sheet metal working. Cutting-edge solutions for fabrication and processing of sheet metal and hybrid structure are, therefore, a central point of interest.

'The New Generation of Sheet Metal Working' is the overall theme of EuroBLECH 2016. The organisers of the exhibition, Mack Brooks Exhibitions, have chosen this motto to reflect the prevailing change in industry production initiated by the internet of things or industry 4.0. But the motto is also directed at the younger generation as the sheet metal working industry, a high-tech sector, is in high demand for qualified junior employees. In the Social Media Lounge (hall 16, stand J52), exhibitors at EuroBLECH announce a large number of vacancies within the industry sector.

EuroBLECH, the industry sector's leading trade exhibition, presents the entire sheet metal working technology chain, ranging from high tech systems to conventional machinery: sheet metal, semi-finished and finished products, handling, separation, forming, flexible sheet metal working, joining, welding, additive manufacturing, tube/section processing, surface treatment, processing of hybrid structures, tools, machine elements, quality control, CAD/CAM/CIM systems, factory equipment and R&D.

Visitors to EuroBLECH include design engineers, production managers, quality managers, buyers, manufacturers, technical directors and experts from associations and R&D.

**Opening hours**

The opening hours of the exhibition are from Tuesday, 25<sup>th</sup> to Friday, 28<sup>th</sup> October 2016 from 9.00 to 18.00hrs and on Saturday, 29<sup>th</sup> October 2016 from 9.00 to 15.00hrs.

**Advance ticket sale**

Entrance tickets for EuroBLECH 2016 are still available at a discounted price via the online shop. Tickets can also be purchased on-site throughout the duration of the exhibition. A ticket in pre-sale via the online shop costs €30 instead of €38 on-site and a season ticket online costs €50 instead of €58 on-site.

**Saturday is career day at EuroBLECH**

On Saturday, 29<sup>th</sup> October 2016, entry to EuroBLECH 2016 will be free for students if they show their student identity card at the entrance.

**EuroBLECH Awards Ceremony**

The winners of the EuroBLECH Competition 'The New Generation of Sheet Metal Working' will receive their prizes at the official awards ceremony. The ceremony will take place on Wednesday 26 October 2016, at 14.00 hrs, in the Social Media Lounge in Hall 16, Stand J52. Prizes will be awarded in the following five categories: Factory of the Future, Academic Excellence, Original Design, The Young Generation and Clean Technology.

**EuroBLECH App**

The EuroBLECH 2016 App is now available for iPhone, Android and Windows. The App not only offers the option to register and buy tickets but also contains information on all exhibitors, their products and events. Furthermore it includes interactive floor plans showing the location of exhibitors' stands.

Further extensive visitor information is available on the EuroBLECH website:

[www.euroblech.com](http://www.euroblech.com).

**Issued by:**

*Susanne Neuner, PR & Marketing Director*

*EuroBLECH Press office, Mack Brooks Exhibitions Ltd*

*Romeland House, Romeland Hill, St Albans, Herts AL3 4ET, Great Britain*

*Tel: +44 (0)1727 814400, Fax: +44 (0)1727 814501, Email: [press@mackbrooks.co.uk](mailto:press@mackbrooks.co.uk)*

**Contact in Hanover:**

*Susanne Neuner, EuroBLECH Press office*

*Phone during the exhibition: 0049 51189-20024, mobile: 0049151-16366531*