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## **EuroBLECH 2016 reflects trend towards smart manufacturing in sheet metal working**

**From 25 – 29 October 2016, EuroBLECH 2016 will open its doors in Hanover, Germany. The exhibition will, once again, be the meeting place for sheet metal working professionals from all over the world looking to find enhanced machinery and innovative production solutions. Visitors will be able to discover an extensive variety of products, from conventional systems to high-tech solutions, and gain an insight into the latest technological advancements in sheet metal working. With this year's theme "The New Generation of Sheet Metal Working", EuroBLECH 2016 reflects the trend towards digitalisation and smart manufacturing in modern sheet metal processing. Five months ahead of the show, the organisers, Mack Brooks Exhibitions, announce a further increase in exhibition space of the world's leading trade show for this industry sector.**

A total of 1,410 exhibitors from 40 countries have already secured their stand space at this year's EuroBLECH, the 24<sup>th</sup> International Sheet Metal Working Technology Exhibition, covering a net exhibition space of 89,000 square metres across eight halls at the Hanover Exhibition Grounds. This represents an increase in net floor space of 3% compared with the previous exhibition and reflects the fact that exhibiting companies have booked bigger stands to demonstrate an even larger choice of enhanced machinery and cutting-edge solutions. Major exhibitor countries are Germany, Italy, China, Turkey, the Netherlands, Switzerland, Spain and Austria. EuroBLECH is traditionally renowned as a highly international event. The previous exhibition was more international than ever, with 52% of exhibitors and 37% of visitors coming from outside Germany. A total of 59,618 trade visitors from 105 countries attended the event in 2014.

### **The New Generation of Sheet Metal Working**

Today's production is undergoing major changes. Automated production, machine-to-machine communication, intelligent process chains – smart manufacturing has now become an integral part of sheet metal working. Data exchange along the entire production value chain paves the way for optimised manufacturing processes, improved planning reliability, more flexibility and higher product quality. With product variety increasing and batch sizes decreasing, manufacturing processes in sheet metal working are becoming ever more complex and require highly efficient and flexible solutions. Companies in the industry sector

are, therefore, currently facing an environment of change that requires vital decisions for the long-term adaptation of their production processes.

With this year's theme "The New Generation of Sheet Metal Working" EuroBLECH reflects the prevailing somewhat revolutionary development in production technology. As the global business barometer and leading industry platform for the sheet metal working industry, EuroBLECH will present a large variety of tailor-made solutions for optimising and modernising production processes. Exhibiting companies will put a comprehensive range of machinery, tools and systems for the entire value chain of sheet metal processing on display. The exhibition profile includes sheet metal, semi-finished and finished products, welding and surface treatment, processing of hybrid structures, tools, quality control, CAD/CAM/CIM systems and R&D.

Visitors will be able to see live demonstrations of a large variety of machinery and systems and discuss practical applications with top industry experts. The show targets all sheet metal working specialists at every management level in small and medium-sized companies as well as large enterprises. Visitors include design engineers, production managers, quality managers, buyers, manufacturers, technical directors and experts in associations and R&D.

### **Information for visitors**

A visitor brochure in twelve languages is now available from the organisers and can be ordered via the multi-lingual show website [www.euroblech.com](http://www.euroblech.com). The leaflet includes the show profile, a plan of the exhibition halls, practical information about the exhibition as well as useful information on travel and accommodation.

The online exhibitor list, available at [www.euroblech.com](http://www.euroblech.com), is regularly updated and provides plenty of information on exhibiting companies. The online newsletter "EuroBLECH Bulletin" offers latest news about the show, its exhibitors and the industry sector. EuroBLECH can also be followed on Facebook, Twitter, LinkedIn and YouTube. The official hashtag is #euroblech.

EuroBLECH 2016 will be open from Tuesday, 25<sup>th</sup> October 2016, to Friday, 28<sup>th</sup> October 2016, from 9.00 – 18.00 and on Saturday, 29<sup>th</sup> October 2016, from 9.00 – 15.00. The show will take place in halls 11, 12, 13, 14, 15, 16, 17 and 27 at the Hanover Exhibition Grounds in Germany.

[www.euroblech.com](http://www.euroblech.com)

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