

Hanover, 22<sup>th</sup> October 2018



## **EuroBLECH 2018 opens tomorrow: Experience digitalised sheet metal working live in Hanover**

EuroBLECH 2018, the 25<sup>th</sup> International Sheet Metal Working Technology Exhibition, will open its doors tomorrow at the Hanover Exhibition Centre in Germany. Until Friday, the 26<sup>th</sup> October 2018, a total of 1,507 exhibitors from 40 countries will present the latest technologies along the entire sheet metal processing chain. With a net exhibition space of 89,875 square metres, this year's EuroBLECH has further grown in exhibition space by 2,000 square metres, compared to the last event in 2016.

This year, 58% of exhibitors at EuroBLECH come from outside Germany. The percentage of international exhibiting companies has thus increased by a further 4%. Biggest exhibitor countries are Germany, Italy, China, Turkey, the Netherlands, Spain, Switzerland, Denmark, the USA and Austria.

For this year's 25<sup>th</sup> edition of EuroBLECH, the main topics are Industry 4.0, big data and digitalisation. These new trends and developments offer advantages in terms of new business approaches, streamlined and less complex processes as well as improvement of productivity and efficiency. Therefore, the organisers, Mack Brooks Exhibitions, have chosen the motto 'Step into the digital reality' as the overall theme of EuroBLECH 2018. Visitors can expect the most comprehensive technology range in terms of industrial digitalisation of sheet metal working at the show this year.

EuroBLECH, the industry sector's leading trade exhibition, presents the entire sheet metal working technology chain, ranging from high tech systems to conventional machinery: sheet metal, semi-finished and finished products, handling, separation, forming, flexible sheet metal working, joining, welding and surface treatment, processing of hybrid structures, tools, additive manufacturing, quality control, CAD/CAM/CIM systems and R&D. The show attracts sheet metal working specialists at every management level in small and medium-sized companies as well as in large enterprises. Visitors include design engineers, production managers, quality managers, buyers, manufacturers, technical directors and experts from associations and R&D.

### **Opening hours and advance ticket sale**

The opening hours of the exhibition are from Tuesday, 23<sup>rd</sup> to Friday, 26<sup>th</sup> October 2018 from 9.00 to 18.00hrs. Entrance tickets for EuroBLECH 2018 are still available at a discounted price via the online shop. Tickets can also be purchased on-site throughout the duration of the exhibition. A ticket in pre-sale via the online ticket shop costs €32 instead of €42 on-site, and a season ticket online costs €52 instead of €62 on-site.

**EuroBLECH App**

The EuroBLECH 2018 App is now available for iPhone and Android devices. The app not only offers the option to register and buy tickets but also contains information on all exhibitors, their products and events. Furthermore, it includes interactive floor plans showing the location of exhibitors' stands.

**EuroBLECH Awards Ceremony**

The winners of the EuroBLECH Online Competition 'Step into the digital reality' will receive their prizes at the official awards ceremony. The ceremony will take place on Wednesday 24<sup>th</sup> October 2018, at 14.00 hrs, in Hall 16, Stand C51. Prizes will be awarded in the following three categories: Digital Transformation, Best Start-Up and E-Mobility.

**Friday is career day at EuroBLECH**

On Friday, 26<sup>th</sup> October 2018, entry to EuroBLECH 2018 will be free for students if they show their student identity card at the entrance. During all other show days, students will be able to visit the show at a reduced entrance fee of €15.

Further extensive visitor information is available on the EuroBLECH website:  
[www.euroblech.com](http://www.euroblech.com).

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