



WeldingWorld

Media Information

Published 6 times per year, Welding World is the official journal of the Association of Welding Distribution (AWD).

The Association of Welding Distribution (AWD) was created to support and promote the high professional standards of its members in dealing with customers, suppliers, and competitors.

Over the years, the AWD has developed into the true voice of the welding industry.

Members undertake to represent products and services fairly and honestly so that no-one may be deceived as to the nature, quality and fitness of the products for their purpose. Through its influence in the marketplace, AWD members are encouraged to promote safe working methods and in particular, safety in the promotion of welding products for customer applications.

With over 45,000 readers, Welding World has served, as the industry's most trusted source for information relevant to the every-day welder. Welding World provides information the welders need to do their jobs better, and no other welding resource is directly requested by as many welders as Welding World.

New in 2018! – Editorial Trend

Technical, how-to articles provide educational material, troubleshooting techniques, and tips on welding processes and equipment that welders need and care about.

Case studies and company profiles shed light on a problem faced by welding shops and how the technology they integrated helped solve that problem.

When welders need a go-to resource for anything on welding, they rely on Welding World because it's seen as the most trusted resource about welding.





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Publication Dates 2018

Issue	Month	Ed Copy Date	Ad Copy date	PDF Date	Delivery Date
Issue 1	February	17 January	24 January	6 February	13 February
Issue 2	April	16 March	23 March	6 April	13 April
Issue 3	June	31 May	5 June	19 June	26 June
Issue 4	August	6 July	13 July	27 July	3 August
Issue 5	October	14 August	21 August	5 October	12 October
Issue 6	December	16 November	23 November	7 December	14 December

2018 Features

Issue	Month	Leading editorial feature
Issue 1	February	Guy Martin – WW1 Tank Builder
Issue 2	April	Workshop environment – fume extraction, PPE, Workshop Safety, all aspects
Issue 3	June	Welding World Awards special
Issue 4	August	Automation/Education – Promote the WWA
Issue 5	October	Spotlight on the AWD at Euroblech
Issue 6	December	Welding artistry/world class welding

2018 Regular Features

In each issue our regular features include:

- Welding World News from around the world
- Product Reviews – your guide to the latest welding technologies
- Welding World Job Knowledge from TWI
- SiftTips from Weldability Sif

Advertising Opportunities

40% Discount for AWD members

	AWD Members	Non-members
Outside Back Cover	£1950.00	£3200.00
Inside Front Cover	£1782.00	£2970.00
Inside Back Cover	£1782.00	£2970.00
Full page	£1650.00	£2750.00
Half page	£936.00	£1560.00
Quarter page	£510.00	£850.00
Banner	£270.00	£450.00