



July 2020

EuroBLECH 2020 postponed: 26th International Sheet Metal Working Technology Exhibition will take place from 9 – 12 March 2021 in Hanover, Germany

EuroBLECH Digital Innovation Summit to take place in October 2020

Mack Brooks Exhibitions has today announced the postponement of EuroBLECH, which was scheduled to take place at the Hanover Exhibition Grounds in Germany from 27 to 30 October 2020. The new dates for the next EuroBLECH, 26th International Sheet Metal Working Technology Exhibition, are 9 -12 March 2021. This decision was taken after extensive conversations with all exhibitors and partners over recent weeks and months who have expressed their preference not to hold the show in October, in light of the ongoing Covid-19 crisis. Uncertainties around travel restrictions in order to maintain the truly international character of the EuroBLECH event were also a concern to many participants.

Speaking about the announcement, Nicola Hamann, Managing Director of Mack Brooks Exhibitions said: “The past months have been challenging, in particular for the sheet metal working industry and its related industry sectors. We have seen a decrease in orders of capital goods and many companies are telling us about their challenges in dealing with the impact of the Covid-19 pandemic. Although we have recently received authority approval for our Safety and Security concept to hold EuroBLECH in October this year, we have decided to postpone EuroBLECH to Spring 2021”.

As part of a recent series of industry surveys, the participants of EuroBLECH indicated their requirement to network and conduct business in order to pave the way for the recovery of the industry following the Covid-19 pandemic. EuroBLECH will therefore offer a virtual hub for the global sheet metal working industry in October: “Following feedback from our exhibitors and visitors indicating the need to participate in an event, even if not in a physical form, we will organise a Digital Innovation Summit taking place from 27 to 30 October, our planned event slot. This Digital Innovation Summit will provide our exhibitors with a platform to demonstrate their latest machines and solutions and arrange virtual meetings with international visitors. We believe it is our duty to assist the industry through these extraordinary times by offering a market place this year as a platform for innovations and a starting point for the recovery of the industry”, continued Nicola Hamann.

The EuroBLECH Team will communicate closely with customers and partners over the coming weeks and months and thank their exhibitors, partners, suppliers and visitors for their support during this challenging time. Further information on the Digital Innovation

Summit containing details on the Online Presentation Theatre for exhibitors, video on demand options and matchmaking facilities, will be available shortly.

Every two years, the world's largest sheet metal working technology exhibition attracts top industry professionals from all over the world. The show targets specialists at all management levels in small and medium-sized companies as well as large enterprises from all key industry sectors. Featuring an enormous amount of live machine demonstrations, EuroBLECH is renowned with international sheet metal working professionals as the most important event to find smart solutions and the right machines, equipment and materials for their companies. A total of 56,307 international trade visitors attended the previous show.

For updates and further information, please visit the event website:

www.euroblech.com

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