

**EuroBLECH
DIGITAL
INNOVATION
SUMMIT**



your
GATEWAY
to a **SMARTER**
FUTURE

27 – 30 OCTOBER 2020

www.euroblech.com



CONNECT WITH THE SHEET METAL WORKING INDUSTRY – EuroBLECH 2020 GOES **DIGITAL**

The EuroBLECH Digital Innovation Summit is a new online meeting place for the global sheet metal working community. This interactive networking event will take place from **27 – 30 October 2020**. The platform provides you with an opportunity to present your innovative products, machines and technologies to the targeted international EuroBLECH visitor audience. In addition, the matchmaking features will create business opportunities by enabling you to connect and conduct business with new and existing customers from around the world.

The participants of EuroBLECH have indicated their requirement to network and conduct business in order to pave the way for the recovery of the industry following the Covid-19 pandemic. The vital ability to connect and meet with customers, discuss their requirements and demonstrate latest innovations is currently clearly a priority.

The EuroBLECH Digital Innovation Summit will facilitate high-quality connections, the showcase of latest technologies and collaboration and we are excited to have you join our new global digital event.



THE JOURNEY TO THE DIGITAL INNOVATION SUMMIT

- **25 September 2020:** Exhibitors can start uploading their directory entry
- **1 October:** Platform live – matchmaking / meeting requests launch
- **27 – 30 October:** EuroBLECH Digital Innovation Summit



THE DIGITAL BUSINESS PLATFORM – HOW IT WORKS

The three integral parts of our EuroBLECH Digital Innovation Summit Platform



PRESENT

EuroBLECH Virtual Stand and Presentation Theatre

→ Exhibitor Directory Entry / Virtual Stand

Build your Company Profile in the exhibitor directory, focusing on the benefits of clients doing business with you. Every exhibitor will have either a standard or enhanced directory entry. Within the entry you will be able to promote your Products and Services, insert a Promotional Video, provide Stand Contacts and promote Website and Social Media links.

→ Product Showcase

Introduce your innovations by uploading details of the products and services that you provide. Available across all packages, this promotional opportunity allows visitors to quickly find the products that they need and make direct contact with you.

→ Presentation Theatre

(only available for companies with a Platinum package)

Promote your innovative products and technologies in the EuroBLECH Presentation Theatre.

Participating exhibitors will be able to upload their pre-recorded video content prior to the scheduled presentation slot. During the session, the audience will be able to submit their questions to a moderator and selected questions will then be used in the live Q&A at the end. After the session has closed, presentations will be available to stream on demand.



CONNECT

Matchmaking

Our matchmaking system is operating with the latest AI technology, providing you with relevant recommendations and potential contacts to conduct business.

→ Book Meetings

Schedule one-to-one meetings with prospects ahead of the event. Once a meeting has been agreed by both parties, you can set a time for a video call and share files via the chat feature.

→ Find Potential Buyers

Manage your own schedule with full calendar integration and put yourself in the best position for four productive days of meetings. Take control of your prospects and find visitors relevant to you by using our three search tools:

Smart search: This allows users to search and filter contacts from a wider range of companies, personal profiles and products.

Matchmaking: Our advanced meeting algorithm matches users directly with the most relevant profiles in the database.

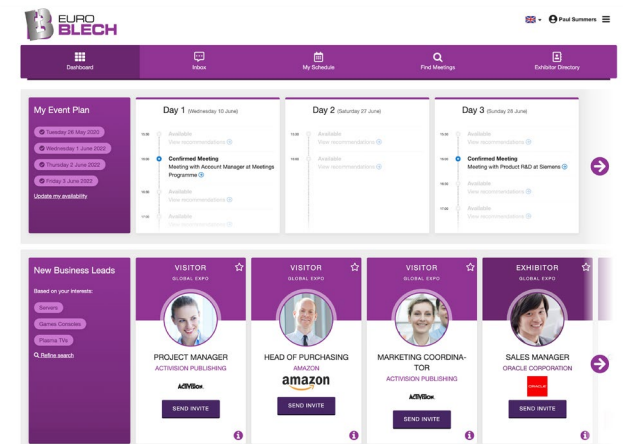
Free-text search: Search for new contacts using a free-text search, alongside the search and suggested results.



EDUCATE

Webinars

The EuroBLECH Webinars will run daily from 27 – 30 October 2020 and will provide an opportunity for the global sheet metal working industry to gain insights into latest industry knowledge, technical expertise, applications and solutions. In addition, some sessions will focus on the sheet metal working industry in key geographical areas combined with an in-depth overview of the challenges these areas are facing and how they are adapting during the COVID-19 pandemic. These sessions will last around an hour each and consist of a number of short presentations followed by a live Q&A session.



HOW TO TAKE PART

As a registered exhibitor for EuroBLECH 2021, your company will be included in the EuroBLECH Digital Directory, free of charge. To showcase your products, network, be part of the presentation theatre programme and connect with visitors from around the world you can choose from a selection of packages that match your business needs:

	Connect Bronze	Connect Silver	Connect Gold	Connect Platinum*
Inclusion in EuroBLECH Digital Directory	✓	✓	✓	✓
Directory Format	Regular	Regular	Enhanced	Enhanced
Embedded Videos in EuroBLECH Digital Directory	1	3	6	12
Number of Pre-Booked 20-Minute-Meetings	up to 6	up to 12	up to 40	up to 100
Entries in Product Showcase	2	4	10	Unlimited
15-Minute-Presentation / Q&A Session in 'Innovation Theatre'	x	x	x	1
Exhibitor Badges	1	up to 3	up to 10	up to 25
'Visitor Search'	x	x	x	✓
Report on Digital Platform use	x	x	x	✓
Package Price	€690	€1500	€4000	€8500

* Limited to 32 companies



Ready to book your package for the EuroBLECH Digital Innovation Summit?
Or do you have any further questions?

Contact the EuroBLECH Team:

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www.euroblech.com